



The most beautiful golf books in the world...

ABOUT US 18 Greatest Golf, a Scottish/American publishing house, produces the world's finest golf volumes, as much collectible works of art as books. They make fantastic gifts, perfect for the golfer who has everything. They represent a unique corporate offering too.

Based in Atlanta, Georgia and Inverness, Scotland, 18 Greatest Golf books are large format luxury limited editions containing original photography and illustration as well as exclusive interviews with the game's luminaries. The books are more beautiful and accomplished than any other golf books on the market.

The company was formed in 2009. 18 Greatest Scottish Golf Holes was published in 2010, 18 Greatest Irish Golf Holes in 2011 and 18 Greatest US Open Golf Holes will be published in 2012: a clear family of books, alike but distinct, collectively and individually collectible. Other titles will follow.

For further information visit
www.18greatestgolf.com or email info@18greatestgolf.com

18greatestgolf.com



BEHIND THE SCENES

18 Greatest Golf books are harmonious and endlessly pleasing. No stock shots, historical images or previously seen work of any kind is included. Just one photographer and one artist produce the book's visual content. As such these volumes are collectable limited-edition works of art.

PHOTOGRAPHER

JOHN KERNICK is an international travel, lifestyle and food photographer based in New York City. His experience with people and culture enables him to capture places and characters, the details which make 18 Greatest Golf books such an inspiring experience. His landscape and golf shots are breathtakingly beautiful, a talent honed on assignment for titles such as National Geographic.

ART DIRECTOR / ILLUSTRATOR

SIOBHAN ROYER-HARDY is a graphic designer and artist based in Toulouse, France. She art directs the long intensive photo shoots and then designs the perfectly proportioned pages as well as covers and slipcases. Her talent and attention to detail combined mean the finished products are superlative.

PRINTER

EDITORIALE BORTOLAZZI STEI (EBS) in Verona, Italy is arguably the world's finest print house. Their high definition high density treatment of the photographs and illustrations is mesmerizing. Their binding and hand-finishing is of a standard rarely found elsewhere and makes 18 Greatest Golf books beautiful objects as well as books.

AUTHORS

CRAIG MORRISON AND ANDREW ROSS are accomplished and award winning golf writers. Jointly they produce the judicious and informative words which ensure that 18 Greatest Golf books stand apart.



THE SCOTTISH BOOK

When your trip to the home of golf is but a memory this book will allow you to retreat to the study, pour a glass of your favourite malt whisky and lose yourself...

In its content, presentation and philosophy 18 Greatest Scottish Golf Holes pushes the boundaries of what has gone before. Released in 2010 as a strictly limited First Edition of just 3,000 copies, this elegantly laid-out and illustrated book features informed and considered chapters on Scotland's eighteen greatest golf holes with images captured by one of the world's foremost photographers.

Some of Scotland's most famous holes including Troon's Postage Stamp and the Old Course's Road Hole are featured. But golfing wonders from newer courses including Kingsbarns and Castle Stuart are also here and less celebrated challenges too.

In his foreword Colin Montgomerie says:

"The book's aim is a simple one: to give Scottish golf and its great holes the treatment they deserve. And that aim has been achieved. For my part it is great to see Scottish golf presented so sharply, to see with fresh eyes the forgotten wonders of older clubs we sometimes take for granted as well as to see the remarkable style of some of the country's newest golf courses."

Presented in a bespoke slipcase it is a faithful record of wonderful and unique golf holes from the country that gave the great game to the world.

- 340mm (h) by 280mm (w) large format presentation
- 272 pages on the finest quality heavyweight paper (170gsm)
- Printed and hand-finished in Verona, Italy to the very highest standards
- 152 original and exclusive landscape, portrait and reportage photographs by John Kernick
- 54 original and exclusive hand-sketched and painted illustrations by Siobhan Royer-Hardy



THE IRISH BOOK

This book will transport you. It is a dream of wind-whipped linksland and lush green parkland, a stimulating and stylish record of Ireland's greatest golf holes... This large, luxurious book is elegant and beautiful, limited to 5,000 copies printed and hand-finished by one of the world's finest print houses, each copy individually numbered. The imagery was specially commissioned from one of the world's finest photographers. The illustrations are from a uniquely brilliant artist and designer. Across its pages large unfiltered photographs and simple satisfying sketches of Ireland's greatest golfing examinations enjoy room to breathe and come to life.

Courses featured include Adare Manor, Druid's Glen, Enniscrone, Lough Erne, Rosapenna, Royal County Down, Royal Portrush and Tralee. Interviews and contributions come from Arnold Palmer, Greg Norman, Sir Nick Faldo, Rory McIlroy and Graeme McDowell, to name just a few.

This peerless production features a foreword from Pádraig Harrington: "The resulting list of 18 holes is stunning. What appeals to me is that it is not just the authors' selection. The holes were selected by thoughtful consensus as much as anything else. As much time was spent interviewing the Club Professionals and members, Greenkeepers, aficionados and golf architects as on the courses themselves. Time, too, was spent with some of my fellow Tour Professionals, discussing the merits of their preferred holes as the 18 Greatest Irish Golf Holes slowly revealed themselves..."

18 Greatest Irish Golf Holes is presented in a bespoke slipcase.

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THE PRINT SHOP

Prints from the fabulous photographs and inspiring illustrations contained within the 18 Greatest Golf family of books are available to own. These superior examples of golf art can be purchased from the company website, www.18greatestgolf.com

Clubhouses, boardrooms and living rooms might all be better places with Ballyunion's tumbling dunes or Gleneagles' morning mists captured impressively and reproduced beautifully.

Each print is available in a limited edition of 500. These are available in three large sizes, 20 x 30, 30 x 40 and 30 x 60 inches. They can be requested unframed or else in one of five framing options.

Prints from John Kernick's photographs are semi-matt finished on the finest light sensitive papers. Prints from Siobhan Royer-Hardy's pencil and watercolour compositions are presented on Hahnemuhle German Etching, a heavyweight etching board with a fine surface texture. Both finishes show the artwork to best effect, are non-reflective and will not diminish with age.

By contacting us directly, it is possible to create unique prints to almost any dimension, finish and framing option.

We deliver artwork globally, framed and unframed.